



WE'RE HERE TO
HELP YOU *grow!*

Great customer experiences start with strong leadership.

At **DeGroot**, we're passionate about helping your business grow. That's why we're partnering with the **2026 Brands in Blooms Leadership Masterclass Series**.

Simply **place an order** with DeGroot and you'll receive **FREE tuition** to this inspiring 4-part virtual series designed for garden center owners, managers, and leadership teams.

Together, you'll explore practical strategies to strengthen:

- Communication
- Workplace Culture
- Leadership Development
- Customer Experience

Course Dates:

SESSION 1 - TUES 10/20

'HOW TO LEAD THE EMERGING GENERATION'

SESSION 2 - THUR 10/22

'HOW TO COMMUNICATE EFFECTIVELY'

SESSION 3 - TUES 10/27

'HOW TO BUILD A GREAT WORKPLACE CULTURE'

SESSION 4 - THUR 10/29

'HOW TO RAISE AND CULTIVATE LEADERS'

TIME: 12:00 PM - 1:30 PM EST

For More Info:

Contact sales@degroot-inc.com



YOUR 2026 *Brands in Blooms*
LEADERSHIP MASTERCLASS
TUITION IS ON US.

